DATAPATROL

Printing watermark solution for Entreprise
Prevent data exfiltration through documents
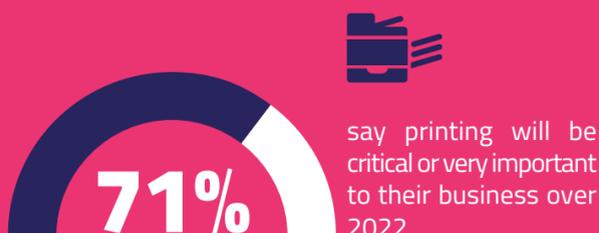
PRINTING WATERMARK

Printing watermark feature alters all printed documents to have a dynamic watermark with user data showing on the watermark. This can be applied to any printed document whether printed via physical printer or into a PDF/XPSdocument.
With Printing Watermark feature you can protect content and to claim ownership of documents. Without watermarks, valuable printed documents can be susceptible to content theft or unauthorized use.

Insights and Trends

''In 2021, over two thirds (68%) of organisations have experienced data losses due to unsecure printing practices.''

Organisations will remain reliant on printing

71% say printing will be critical or very important to their business over 2022

Security challenges are leading to lower confidence in print security

70% of organisations expect their print security spend to increase over 2022

26% are completely confident post-COVID-19

More than two thirds of organisations reported at least one data loss
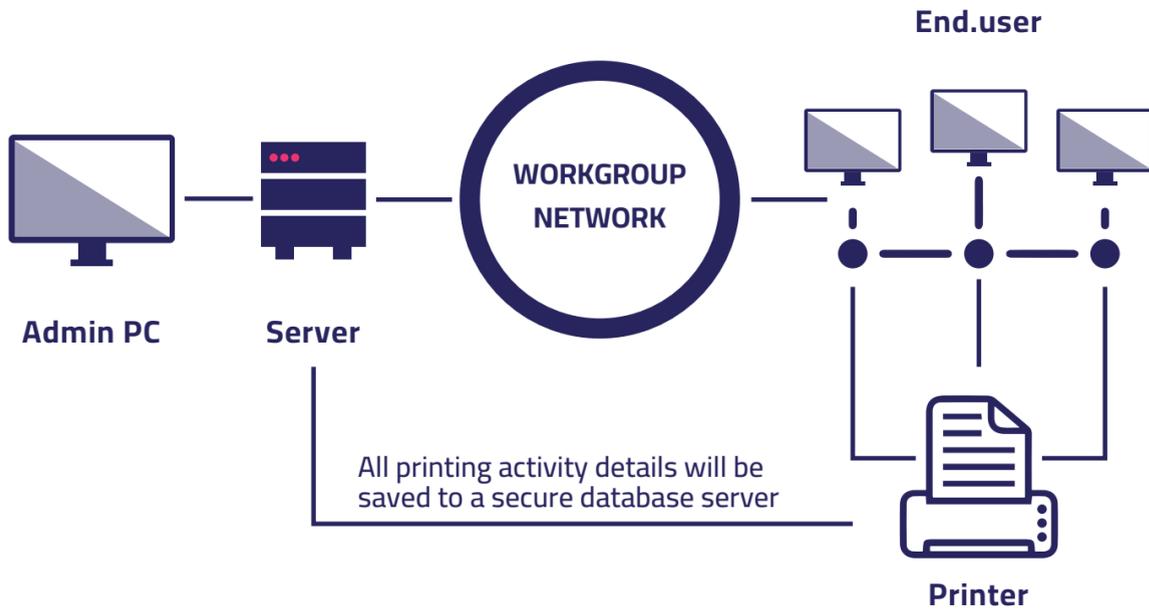Have reported print-related data losses in 2021

68%

HOW DOES IT WORK
Keep track of all printed documents

Monitor your company's printing network through the Printing Watermark solution.
The system administrator will be able to implement policies and monitor end-users activity.

End.user

WORKGROUP NETWORK

Admin PC   Server

All printing activity details will be saved to a secure database server

Printer

✔ **Watermark customization** – user can customize watermark in a variety of ways, including editing and formatting text, changing its position, adding images.

✔ **Integration with Active Directory** – technology is originally developed with deep integration with Active Directory in mind, but can also work without any domain infrastructure.

✔ **Optimized for use within a network-based solution** – technology originally designed with agent-based architecture in mind and optimized for implementation within a network-based solution.

✔ **Secure process**- all printing network activities will be saved to your server with details including end-users metadata (name, login, IP adress...) and copies of the printed documents

✔ **User monitoring** - The administrator will be able to enable/disable policies , Apply policies to users/-groups & Monitor printing network activities through a single dashboard

SECURE YOUR DATA FROM INSIDER THREAT TODAY
Contact our team of experts to learn and demo our solution today!